



PUBLIC SAFETY SUCCESS STORY

CITY:	San Pablo, CA
POP:	29,160
AREA:	2.6 miles

PROBLEM: San Pablo, California was facing a big city problem in 2011—out of control gun violence. Bordering the urban cities of Oakland and Richmond, it had the unwelcome distinction as one of the highest per-capita areas for gun violence in the state.

80%
of gun incidents are
NOT REPORTED

Gunfire had become so commonplace it was almost accepted as normal—with many community members so disengaged they did not call gunfire into 911. Law enforcement could not respond if gunshots were not reported, or were lacking detailed information in order to respond quickly and at the correct location.

The San Pablo Police Department set out to address the issue by changing strategies and committing to crime reduction through community policing, progressive training and technology.

SHOTSPOTTER BENEFITS:

- ✓ Patrol officers get gunfire alerts in less than 60 seconds from trigger pull with a pin-pointed location
- ✓ Alerts include tactical data such as number of rounds fired and shooters to increased officer safety
- ✓ Detectives solve more gun violence crimes due to the enhanced ability to find witnesses and gather key evidence
- ✓ Police-community relations improve as officers show up more often for gunfire incidents



From 2011–2017
gunfire was reduced by **74%** and gang activity decreased by **76%**



“ You don’t have to accept gun violence in your community. Take action and take ownership. ShotSpotter can help you to do that just as it has for San Pablo. ” **– LT. BRIAN BUBAR, SAN PABLO PD**