



## PUBLIC SAFETY SUCCESS STORY

# Greenville Reduces Gun Violence Injuries by 29%

CITY	POPULATION	COVERAGE AREA	PRODUCT USED	CUSTOMER SINCE
GREENVILLE, NC	93,137	3.6 SQ. MI	ShotSpotter®	2019

### SITUATION

Greenville, one of the fastest growing cities in the nation, faced a persistent gun violence problem that was at a tipping point, prompting law enforcement to join forces with community partners to take action for the safety of the community. Vidant Medical Center, the Greenville Housing Authority and East Carolina University, partnered with the Greenville police to fund a ShotSpotter deployment.

### RESULTS

The Greenville Police Department adopted SoundThinking's ShotSpotter gunshot detection system in 2018 as part of the city's sweeping program to reduce violent crime and gun violence.

# 29%

Decrease in Gun Violence Injuries in 2019

# 20%

Reduction in Homicides in 2019

2019 results showed violent crime in the city down seven percent, homicides decreased by 20 percent, and gun violence injuries reduced by 29 percent in ShotSpotter coverage areas as compared to 2018. Officials say the ShotSpotter program combines the latest technology with their hardworking officers to create a successful step forward in the battle to combat gun violence. Vidant Medical said it had particular interest in ShotSpotter for reducing the amount of time it takes to get injured gunshot victims to the medical center and because of the injury prevention aspect.



*Greenville has seen a 29% reduction in gunshot wound victims in the [ShotSpotter] deployment area. This is an incredible injury prevention success story in this national epidemic of gunshot death.*

Dr. ERIC TOSCHLOG, Chief of Surgery, Vidant Medical Center

### How ShotSpotter Benefits Greenville Police Department

#### FAST RESPONSE

With gunfire alerts in **less than 60 seconds**, officers are on the scene quickly and accurately and **accelerate medical transport** to trauma centers.

#### SHARED PARTNERSHIP

Citywide partnership is **strategically co-funded** and improves emergency response, communication and sharing of intelligence between city, healthcare and university security teams.

#### IMPROVED INVESTIGATIONS

Law enforcement solves more gun violence crimes with enhanced ability to **find witnesses and gather key evidence**.

#### STRONG DETERRENT TO GUN VIOLENCE

Improves police and **community relations** as officers show up reliably to attend to gunfire incidents and creates a **deterrent to persistent crime**.



How Can Your City Benefit From Using ShotSpotter?



To learn more about our SafetySmart Platform, scan the QR code or visit: [soundthinking.com/safetysmart-platform](https://soundthinking.com/safetysmart-platform)

